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Comparison of Cultural Values in Indonesian Folklore Bawang Putih Bawang Merah with Thai Folklore Plabuthong

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Folktales in Indonesia and Thailand have similarities and differences in their themes and cultural values. This study aims to describe the comparison of cultural values in the Indonesian folktale Bawang Putih Bawang Merah and the Thai folktale Plabuthong using a literary anthropology and comparative literature approach. This study is a qualitative study. The data sources are the folktales Bawang Putih Bawang Merah and Plabuthong. The research instrument is the researcher herself. Data collection was carried out using reading and recording techniques. The data analysis technique used is descriptive qualitative with references to the theories of literary anthropology and comparative literature. The results of the study indicate two similarities, including: 1) the nature of humans and society, namely: a) the values of mutual assistance, responsibility, devotion to parents, and respect for others; 2) the nature of humans and the surrounding environment, namely the reward for what is done. Meanwhile, there are two differences, including: 1) the nature of humans and society, namely: a) sincerity and selflessness; b) not greedy; c) the value of compassion; and d) the value of politeness. 2) the nature of humankind and its natural surroundings, namely the punishment for one's actions. Furthermore, it demonstrates that although the two folktales have similarities and differences, there are universal moral teachings for both countries and kingdoms.

Keywords: literary anthropology, folktales, differences, similarities, comparative literature

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