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# The Utilization of Indonesian Culture-Based Digital Media in BIPA Learning

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Advancements in digital technology have opened new opportunities in language learning, especially in providing BIPA learning materials that are more interactive, innovative, and rooted in the richness of Indonesian culture. The utilization of digital media has now become an essential component in developing language learning experiences, particularly for BIPA learners. This study aims to identify and map the utilization of Indonesian culture-based digital media in BIPA learning based on a systematic review of selected articles published from 2020–2025. The method used is a Systematic Literature Review (SLR). Data were sourced from the Google Scholar and Scopus.com databases, using the keywords "digital media in BIPA learning" and "Indonesian culture". The review shows that the utilization of Indonesian culture-based digital media in BIPA learning frequently employs audiovisual media, mobile and web applications, digital comics, and educational games. These media not only support the learning process but also provide learning experiences that allow BIPA learners to more closely explore the values, customs, and way of life of Indonesian society. The integrated Indonesian cultural elements include traditional arts, Nusantara (Archipelagic) cuisine, local traditions, and urban culture. Overall, these findings affirm that the utilization of digital media in BIPA learning not only offers pedagogical contributions by creating meaningful and context-rich instruction but also exposes learners to the diversity of Indonesian culture on a broader scale, thereby enhancing their cultural understanding.

Keywords: BIPA Learning, Digital Media, Indonesian Culture.

#### **BIPA**

BIPA in material

## ART and CULTURAL

Thai and Indonesian Literature

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