

International Conference on Empowering Entrepreneurship and Employability (ICEEEE'24) - Dubai, United Arab Emirates



Wednesday, 17 April 2024 - Thursday, 18 April 2024

Conference Tracks

Entrepreneurship and Employability

- Entrepreneurship toward job creation, economic growth and employability
- Impact of emerging technologies on entrepreneurship and employability
- Empowering women in entrepreneurship and enhancing employability
- Social entrepreneurship towards driving positive change and sustainable employability
- Clean and circular ventures for resource-efficient entrepreneurship and employment opportunities

Entrepreneurship and Business Analytics

- Business analytics in empowering entrepreneurial ventures and employability
- Business intelligence and analytics tools for small business management
- Business analytics applications in small businesses
- Challenges and ethical considerations in entrepreneurial analytics

Entrepreneurship and Tourism

- Entrepreneurship opportunities and innovation in the tourism industry
- Sustainable tourism, entrepreneurship and social responsibility
- Tourism-related startups and employability in local communities
- Collaborative tourism and entrepreneurship

Entrepreneurship and Supply Chain Management

- Entrepreneurial approaches to supply chain optimization and innovation
- Sustainable and resilient supply chains in entrepreneurial ventures
- Collaborative supply chain strategies and entrepreneurial success
- Eco-friendly and ethical supply chain ventures toward sustainable employability

Entrepreneurship and Human Resources

- Key entrepreneurial skills for enhancing employability
- Knowledge management and entrepreneurship
- Diversity and inclusion in entrepreneurial organizations
- Leadership traits and successful entrepreneurs

Entrepreneurship and Marketing

- Branding and positioning for entrepreneurial ventures
- Customer relationship management in new ventures
- Marketing metrics and analytics for entrepreneurial success
- Marketing innovation and entrepreneurial growth

Entrepreneurship and Quality Management

- Total Quality Management (TQM) practices in entrepreneurial ventures
- Quality control and assurance in entrepreneurial operations
- Continuous improvement and process optimization in new ventures
- Quality management systems in SMEs

Entrepreneurship and Accounting/Finance

- Financial management and accounting practices for small businesses
- Access to finance for start-ups and small business growth
- Risk management and financial decision-making for start-ups
- Taxation and legal considerations for small business owners