



INTERNATIONAL CONFERENCE المؤتمر الدولي  
لتمكن ريادة الأعمال والتنمية الوظيفية  
**EMPOWERING  
ENTREPRENEURSHIP &  
EMPLOYABILITY**

APRIL 17-18, 2024  
HCT Dubai Men's Campus



## CALL FOR PAPERS

Dear Colleagues,

Welcome to the International Conference on Empowering Entrepreneurship and Employability, where we recognize the pivotal role that entrepreneurship plays in shaping employability within today's dynamic economy. We invite talented scientists, dedicated researchers, and forward-thinking practitioners from a diverse array of fields, including Innovation and Entrepreneurship Management, Finance, Accounting, Supply Chain Management, Tourism, Human Resource Management, Business Analytics, Quality Management, and Marketing to contribute their insights to this conference.

We welcome papers that adopt a critical perspective on a range of themes including, but not limited to,:

### Entrepreneurship and Employability:



- Entrepreneurship toward job creation, economic growth and employability
- Impact of emerging technologies on entrepreneurship and employability
- Empowering women in entrepreneurship and enhancing employability
- Social entrepreneurship towards driving positive change and sustainable employability
- Clean and circular ventures for resource-efficient entrepreneurship and employment opportunities

### Entrepreneurship and Business Analytics:



- Business analytics in empowering entrepreneurial ventures and employability
- Business intelligence and analytics tools for small business management
- Business analytics applications in small businesses
- Challenges and ethical considerations in entrepreneurial analytics

### Entrepreneurship and Tourism:



- Entrepreneurship opportunities and innovation in the tourism industry
- Sustainable tourism, entrepreneurship and social responsibility
- Tourism-related startups and employability in local communities
- Collaborative tourism and entrepreneurship

### Entrepreneurship and Supply Chain Management:



- Entrepreneurial approaches to supply chain optimization and innovation
- Sustainable and resilient supply chains in entrepreneurial ventures
- Collaborative supply chain strategies and entrepreneurial success
- Eco-friendly and ethical supply chain ventures toward sustainable employability

### Entrepreneurship and Human Resources:



- Key entrepreneurial skills for enhancing employability
- Knowledge management and entrepreneurship
- Diversity and inclusion in entrepreneurial organizations
- Leadership traits and successful entrepreneurs

### Entrepreneurship and Marketing:



- Branding and positioning for entrepreneurial ventures
- Customer relationship management in new ventures
- Marketing metrics and analytics for entrepreneurial success
- Marketing innovation and entrepreneurial growth

### Entrepreneurship and Quality Management:



- Total Quality Management (TQM) practices in entrepreneurial ventures
- Quality control and assurance in entrepreneurial operations
- Continuous improvement and process optimization in new ventures
- Quality management systems in SMEs

### Entrepreneurship and Accounting/Finance:



- Financial management and accounting practices for small businesses
- Access to finance for start-ups and small business growth
- Risk management and financial decision-making for start-ups
- Taxation and legal considerations for small business owners

### Submission Guidelines:

Abstracts should be in English and should be submitted as PDF by way of online submissions through this link <https://sandbox.getindico.io/event/3280/>

Email submissions will not be accepted. For the online submission, authors must adhere to the following guidelines:

- The deadline for submitting the abstract is **11:59 pm (23:59) Dubai Time on January 31, 2024**
- Incomplete submissions after the deadline will not be eligible for presentation
- The submission must be an original research paper that has not been previously published or presented
- Submissions are accepted only in a PDF format via the Conference online submission link
- Papers' content should be relevant to the conference theme, or one of the conference sub-themes
- The submitted abstract should be structured, in approximately 300 words, and should include, but not limited to, the sections of: Research Purpose; Motivation for the Study; Research Methods; Summary of Findings; Practical Implications; Contribution; and Indication of how the study relates to the conference main theme and sub-themes

### Important dates

Abstract submission deadline:  
**January 31, 2024**

Decision notification:  
**February 15, 2024**

Conference dates:  
**April 17-18, 2024**

In the event of any technical issues with the online submissions, authors can contact the Conference Chair:

**Dr. Veselina Yankova** at  
[iceee@hct.ac.ae](mailto:iceee@hct.ac.ae)

Research presented at the conference will have the unique opportunity for publication of selected papers in a special issue of the International Journal of Entrepreneurship & Innovation (a Scopus Q1 Journal). This particular issue, centered on Empowering Entrepreneurship & Employability, offers a distinguished platform for academic contributions. Please visit the conference website for updates.

<https://hct.ac.ae/en/events/ICEEE24/>